

# ADVERTISING

**Central Wisconsin Broadcasting Inc**  
**107.5 FM WCCN The Rock; 1370 AM WCCN**  
**Timeless; 92.7 WPKG Today's Best Hits**

[107.5therock@tds.net](mailto:107.5therock@tds.net)  
[www.1075therock.com](http://www.1075therock.com)

Contact: Kevin & Peggy Grap  
1201 E. Division St.  
Neillsville, WI 54456  
(715) 743-3333  
Fax: (715) 743-2288

**Clark County Press & Shopper**

[ccpress@tds.net](mailto:ccpress@tds.net)  
Contact: Peter Spicer  
P.O. Box 149  
614 Hewett St.  
Neillsville, WI 54456  
(715) 743-2600  
Fax: (715) 743-5460

**Heinzen Printing Inc.**

[sales-quotes@heinzenprinting.com](mailto:sales-quotes@heinzenprinting.com)  
[www.heinzenprinting.com](http://www.heinzenprinting.com)

Contact: Rick & Mike Heinzen  
550 S. Central Ave.  
P.O. Box 267  
Marshfield WI 54449  
(715) 384-4959  
Fax: (715) 384-0900

**KellyBeans Design**

[www.kellybeansdesign.com](http://www.kellybeansdesign.com)

Contact: Kelly Kobs  
1610 Hume Court  
Marshfield, WI 54449  
(715) 387-2302

Business cards, letterhead, brochures, flyers, postcards,  
invitations, advertising, newsletters, web design, etc.

**Mueller Publishing "The Local Book"**

Contact: Nate Mueller  
[nate@muellerbook.com](mailto:nate@muellerbook.com)  
[www.muellerbook.com](http://www.muellerbook.com)

234 S. Central Ave.  
Marshfield WI 5449  
(715) 389-1704  
Fax: (715) 389-1404

**Neillsville.net**

[www.neillsville.net](http://www.neillsville.net)  
[support@neillsville.net](mailto:support@neillsville.net)

Contact: Greg Hoppe  
(715) 937-3502  
Web design, hosting, business directory, advertising

**Premier Printing & Media, Inc.**

[info@premierprintingmedia.com](mailto:info@premierprintingmedia.com)  
[www.premierprintingmedia.com](http://www.premierprintingmedia.com)

Contact: Branden Bodendorfer & Benjamin Bauer  
2500 E. 5th St.  
Marshfield WI 54449  
(715) 486-0603  
Fax: (715) 254-1663

**The Print Shop**

Neillsville Contact: Shari Stittleburg  
Neillsville Phone: 743-5070  
Black River Falls Contact: Bill Potter  
415 E. Main St.  
Black River Falls WI 54615  
(715) 284-9161  
Fax: (715) 284-1611

# ACCOMMODATIONS

**BT & C Recreational Properties**

[www.btrecreationalproperties.com](http://www.btrecreationalproperties.com)

Contact: Tim Voigt  
216 E. Division St.  
Neillsville, WI 54456  
1-800-997-9575

Luxurious cabins located along WI State ATV Trail &  
against thousands of County hunting acreage.

**The Christine Center**

[ccorcoran@ceas.coop](mailto:ccorcoran@ceas.coop)  
[www.christinecenter.org](http://www.christinecenter.org)

Contact: Sister Cecilia Corcoran  
W8303 Mann Rd.  
Willard WI 54493  
Phone: (715) 267-7507  
Fax: (715) 267-7512

The Christine Center is a natural sanctuary for spiritual  
deepening and global transformation.

### **Deeg's Cabins**

[deegs@sbcglobal.net](mailto:deegs@sbcglobal.net)

[www.deegscabins.com](http://www.deegscabins.com)

Contact: Jim & Theresa Deegan

833 West St.

Watertown, WI 53094

Phone: (920)-988-9414

Fax: (920)-262-3773

Deeg's Cabins are located In Neillsville (Hwy. 95 south) with direct access to ATV & Snowmobile trails. Close to Bruce Mound & hiking trails. Cabins sleep 6. Call for rates.

### **Fannie's Motel & Restaurant**

[www.fanniessupperclubandmotel.com](http://www.fanniessupperclubandmotel.com)

[fanniesmotelrestaurant@gmail.com](mailto:fanniesmotelrestaurant@gmail.com)

Contact: Dan & Merna Elmer

W3741 US Hwy. 10

Neillsville, WI 54456

(715) 743-2169

Fax: (715) 743-4351

Clean rooms, wireless high speed internet access, serving dinner daily from 4:00 p.m.--specials, homemade soups, cozy bar

### **Moraine Motel**

[www.morainemotel.com](http://www.morainemotel.com)

Contact: Bill Sawchuk

W6949 Ridge Rd.

Neillsville, WI 54456

(715) 743-2517

Moraine Motel on The Highground, offers oak mantle gas fireplaces, scenic view & continental breakfast, located on ATV/snowmobile trail.

### **Norm & Ann's Campground**

[briantheguide@yahoo.com](mailto:briantheguide@yahoo.com)

[www.nandacamp.com](http://www.nandacamp.com)

Contact: Brian Thompson

W8355 U.S. Hwy. 10

Neillsville, WI 54456

(715) 254-6855

Open May 1-December 17. We have rental campers, rental ATVs, seasonal rates, ATV trail access.

### **River's Edge Cabin Rentals**

Contact: Kim Nelson

(715) 743-3188 or Cell (715) 429-0343

Nice cabin on the Black River with fishing, snowmobiling & 4-wheeler trails right out the back door

### **Tufts' Mansion Bed & Breakfast**

[tuftsmansion@tds.net](mailto:tuftsmansion@tds.net)

[www.tuftsmansion.com](http://www.tuftsmansion.com)

Contact: James & Dawn Voss

26 Hewett St.

Neillsville, WI 54456

(715) 743-3346

## **ACCOUNTING**

### **Bookkeeping Plus Inc.**

[bookkeep@tds.net](mailto:bookkeep@tds.net)

Contact: Jane Emling

450 Hewett St.

Neillsville, WI 54456

(715) 743-3030

Fax: (715) 743-5720

### **Citizens Accounting**

Citizens State Bank

[www.csbloyal.com](http://www.csbloyal.com)

[sbarrette@csbloyal.com](mailto:sbarrette@csbloyal.com)

[kschmidt@csbloyal.com](mailto:kschmidt@csbloyal.com)

Contact: Steve Barrette or Kris Schmidt

P.O. Box 30

2 Boon Blvd.

Neillsville, WI 54456

(715) 743-4641

Fax: (715) 743-7495

Full computerized bookkeeping payroll & tax preparation for any size business or individual.

### **MPC Accounting**

[mpc@tznet.com](mailto:mpc@tznet.com)

Contact: Diane Murphy

P.O. Box 87

415 W. U.S. Hwy. 10

Neillsville, WI 54456

(715) 743-4768

Fax: (715) 743-2565

## AIRCRAFT SALES & LEASING

### Duffy's Aircraft Sales & Leasing Inc.

[www.duffysaircraft.com/Duffys/Welcome.html](http://www.duffysaircraft.com/Duffys/Welcome.html)

Contact: Harold & Alice Gaier

N3046 Opelt Ave.

Neillsville, WI 54456

(715) 743-4700

Fax: (715) 743-4421

## ANTIQUES & COLLECTIBLES

### Country Floral Too

[www.thorpfloreal.com](http://www.thorpfloreal.com)

[countryfloraltoo@tds.net](mailto:countryfloraltoo@tds.net)

517 Hewett St.

Neillsville, WI 54456

(715) 743-3777

Hours: Mon-Fri 9 a.m. to 4 p.m.; Sat 9 a.m. to noon

Flowers, gifts, balloons, collectibles, wine, plants, scrapbooking supplies, and tuxedo rental

### The Rocking Chair – Antiques, Collectibles & More

Contact: Dan & Denise Clough

442 Hewett St.

Neillsville, WI 54456

(715) 338-0959 – store cell

(715) 743-2707 - home

Hours: Thurs–Sat 10 a.m. to 5 p.m.

Antiques, collectibles, local crafts, and more

Find us on Facebook “The Rocking Chair”

## APARTMENTS

### Cardinal Capital Management

[www.cardinalcapital.us](http://www.cardinalcapital.us)

[blipsy@tds.net](mailto:blipsy@tds.net)

Contact: Bonnie Lipsy, property manager

161 E. 5th St.

Neillsville, WI 54456

(715) 743-2233

Fax: (715) 743-3035

Cardinal Capital Management manages 94 apartment units in six project locations in the City of Neillsville.

### Hometown Village

[www.meridiangroupinc.net](http://www.meridiangroupinc.net)

[lphillips@zmeridian.com](mailto:lphillips@zmeridian.com)

Contact: Laura Phillips

Phone: 866-440-7527

1 bdrm apartments for seniors & persons with

disabilities. Rent based on 30% of income. Utilities incl.

## APPRAISAL/ABSTRACT

### Clark County Integrity Title

[www.integritydriven.com](http://www.integritydriven.com)

204 W. Fifth St.

Neillsville, WI 54456

(715) 743-2500

Hours: Mon-Fri 8:30 a.m. to 5:00 p.m.

(closed from noon to 12:30 for lunch)

### Schuster-Campman Abstract & Title Co.

[Schuster@tds.net](mailto:Schuster@tds.net)

Contact: Jim Ollech

P.O. Box 106

212 E. 5th St.

Neillsville, WI 54456

(715) 743-3366

Fax: (715) 743-3367

## ART STUDIO

### Golden Dreams Fine Art Studio

[hinklemb@tds.net](mailto:hinklemb@tds.net)

Contact: Mary F. Hinkle

(715) 743-4463

Custom picture framing; needlepoint framing; custom size mats and frames; fine art by local artists.

## ASSISTED LIVING FACILITIES

### Neillsville Retirement Community

Contact: Sue Peterson

1211 Lloyd St.

Neillsville, WI 54456

(715) 743-6700

Fax: 715-743-4844

## AUCTION SERVICE

### **Double R Horse Company & Auction Service LLC**

[www.centralwihorsesale.net](http://www.centralwihorsesale.net)

Contact: Julie or Randy Reineck

(715) 238-8088

Wisconsin's Largest Horse Sale & the Largest Horse Drawn Machinery Sale in the Midwest – 4 Full Days!

## AUTOMOTIVE REPAIR

### **Bautch Repair LLC**

Contact: Dan Bautch

1213 W. 5th St.

Neillsville, WI 54456

(715) 743-2242

### **Egle Tire & Service, Inc.**

[egletire@tds.net](mailto:egletire@tds.net)

Contact: Ben Egle or Mark Schoengarth

N3591 Hwy. 73

Neillsville, WI 54456

(715) 743-3336

### **Gross Motors Inc**

[sales@grossmotors.com](mailto:sales@grossmotors.com)

[www.grossmotors.com](http://www.grossmotors.com)

Contact: Wayne & Jerry Gross

404 E. Division St.

P.O. Box 109

Neillsville, WI 54456

(715) 743-3207

Fax: (715) 743-6565

### **O'Reilly Auto Parts**

[www.oreillyauto.com](http://www.oreillyauto.com)

Contact: Mike McDonald, Manager

140 w. 5th St.

Neillsville, WI 54456

(715) 743-4696

### **Urban Sales & Service**

[sales@urbansalesandservice.com](mailto:sales@urbansalesandservice.com)

[www.urbansalesandservice.com](http://www.urbansalesandservice.com)

Contact: Craig Sigurdson

124 W. 7th St.

Neillsville, WI 54456

(715) 743-3205

Fax: (715) 743-3236

New and used vehicle inventory listings.

## AUTOMOTIVE SALES

### **Gross Motors Inc**

[sales@grossmotors.com](mailto:sales@grossmotors.com)

[www.grossmotors.com](http://www.grossmotors.com)

Contact: Wayne & Jerry Gross

404 E. Division St.

P.O. Box 109

Neillsville, WI 54456

(715) 743-3207

Fax: (715) 743-6565

Founded in 1957. Come find out why today we are now the largest GM dealer group in Central Wisconsin.

### **Urban Sales & Service**

[sales@urbansalesandservice.com](mailto:sales@urbansalesandservice.com)

[www.urbansalesandservice.com](http://www.urbansalesandservice.com)

Contact: Craig Sigurdson

124 W. 7th St.

Neillsville, WI 54456

(715) 743-3205

Fax: (715) 743-3236

New and used vehicle inventory listings.

## AUTO & TRUCK REPAIR

### **Bautch Repair LLC**

Contact: Dan Bautch

1213 W. 5th St.

Neillsville, WI 54456

(715) 743-2242

### **Egle Tire & Service, Inc.**

[egletire@tds.net](mailto:egletire@tds.net)

Contact: Ben Egle or Mark Schoengarth

N3591 Hwy. 73

Neillsville, WI 54456

(715) 743-3336

### **Gross Motors Inc**

[sales@grossmotors.com](mailto:sales@grossmotors.com)

[www.grossmotors.com](http://www.grossmotors.com)

Contact: Wayne & Jerry Gross

404 E. Division St.

P.O. Box 109

Neillsville, WI 54456

(715) 743-3207

Fax: (715) 743-6565

### **O'Reilly Auto Parts**

[www.oreillyauto.com](http://www.oreillyauto.com)

Contact: Mike McDonald, Manager  
140 w. 5th St.  
Neillsville, WI 54456  
(715) 743-4696

### **Urban Sales & Service**

[sales@urbansalesandservice.com](mailto:sales@urbansalesandservice.com)

[www.urbansalesandservice.com](http://www.urbansalesandservice.com)

Contact: Craig Sigurdson  
124 W. 7th St.  
Neillsville, WI 54456  
(715) 743-3205  
Fax: (715) 743-3236  
New and used vehicle inventory listings.

## **BAIT**

### **Mary's Mobil, LLC**

Contact: Mary Barrett  
110 E. Division St.  
Neillsville, WI 54456  
(715) 743-2485  
Fax: (715) 743-2385  
Gas, diesel, convenience store, liquor, live bait, sporting goods.

## **BANKS**

### **Associated Bank**

[www.associatedbank.com](http://www.associatedbank.com)

Contact: Pamela Hagglund  
P.O. Box 307  
509 Grand Ave.  
Neillsville, WI 54456  
(715) 743-3381  
Fax: (715) 743-3558  
Offering over 330 locations to service all your financial needs. Personal service is our priority.

### **Citizens State Bank Of Loyal**

[www.csbloyal.com](http://www.csbloyal.com)

[dzschernitz@csbloyal.com](mailto:dzschernitz@csbloyal.com)

Contact: Darlene Zschernitz  
P.O. Box 30  
2 Boon Blvd.  
Neillsville, WI 54456  
(715) 743-7494  
Fax: (715) 743-7495  
Community-owned and minded, providing good yields to depositors, and competitive rates to borrowers.

### **M & I Bank**

<https://www.mibank.com>

Contact: Bill Neville  
106 W. Division St.  
P.O. Box 228  
Neillsville, WI 54456  
(715) 743-3197  
Fax: (715) 743-6410  
Full services banking offering personal and business services throughout Wisconsin.

### **Mid-Wisconsin Bank**

[www.midwisc.com](http://www.midwisc.com)

[vfischer@midwisc.com](mailto:vfischer@midwisc.com)

Contact: Vicky Fischer  
500 West St.  
Neillsville, WI 54456  
(715) 743-3144  
1-800-MID-WISC (643-9472)  
Fax: (715) 743-4603  
We're your trusted financial partner for all your personal, business, mortgage and retirement needs.

## **BANQUET FACILITIES**

### **American Legion Post 73**

[www.neillsvillelegionpost73.org](http://www.neillsvillelegionpost73.org)

Contact: Don Harris  
6 Boon Blvd.  
Neillsville, WI 54456  
(715) 743-3859  
(715) 937-0120  
Convention/Banquet Center (30, 100, & 400 Rooms)  
Weddings, conferences, trade shows, seminars, reunions

### **Degan's Sports Zone**

[dhhainz@yahoo.com](mailto:dhhainz@yahoo.com)

[www.hainzcompanies.com](http://www.hainzcompanies.com)

Contact: Dean & Heather Hainz

801 Hewett St, P.O. Box 68

Neillsville, WI 54456

(715) 743-6969

Fax: (715) 2999

Hall available for special occasions, parties & club or business meetings & seminars.

### **Fannie's Restaurant & Motel**

[www.fanniessupperclubandmotel.com](http://www.fanniessupperclubandmotel.com)

[fanniesmotelrestaurant@gmail.com](mailto:fanniesmotelrestaurant@gmail.com)

Contact: Merna Elmer

W3741 U.S. Hwy. 10

Neillsville, WI 54456

Phone: (715) 743-2169

Fax: (715) 743-4351

Serving dinner daily from 4pm --specials, homemade soups, cozy bar, clean rooms, wireless internet access

### **M & M Catering**

[www.mmcatering.com](http://www.mmcatering.com)

Contact: Merrill Brunette

510 Hewett St.

Neillsville, WI 54456

(715) 743-6499

Small banquet room available

### **Neillsville Country Club**

[neillsvillecountryclub@yahoo.com](mailto:neillsvillecountryclub@yahoo.com)

Contact: Randy Hediger

P.O. Box 173

603 E. Division St. (U.S. Hwy. 10 E.)

Neillsville, WI 54456

(715) 743-3780

Fax: 715-743-2111

Banquet Facilities

### **Wildcat Inn**

[www.thewildcatsupperclub.com](http://www.thewildcatsupperclub.com)

Contact: Gary & Christina Jensen

W8270 County B

Neillsville, WI 54456

(715) 743-2762

Banquet Facilities

## **BEAUTY SALONS**

### **Fringe Benefits**

Contact: Rebecca Plaskey

134 E. 5th St.

Neillsville, WI 54456

(715) 743-6400

Creative cuts, splendid colors, special occasion, spa services, bodywaxing, tanning, beautiful jewelry.

### **The Hair Business**

Contact: Natalie Hague

541 Hewett St.

Neillsville, WI 54456

(715) 743-4822

### **Joan's Hair Hut**

Contact: Joan Hubing

400 West St.

Neillsville, WI 54456

(715) 743-2530

## **BOWLING ALLEY**

### **Strike Time Lanes**

[www.striketimelanes.com](http://www.striketimelanes.com)

[hainesstl@tds.net](mailto:hainesstl@tds.net)

Contact: Cathy & Scott Haines

11 S Grand Ave.

Neillsville, WI 54456

(715) 743-2710

Fax: (715) 743-2467

Bowling, lounge, great food, arcade, good family fun!

## **CABINS**

### **BT & C Recreational Properties**

[www.btrecreationalproperties.com](http://www.btrecreationalproperties.com)

Contact: Tim Voigt

216 Division St.

Neillsville, WI 54456

1-800-997-9575

Luxurious cabins located along WI State ATV Trail & against thousands of county hunting acreage.

### **Deegs Cabins**

[deegs@sbcglobal.net](mailto:deegs@sbcglobal.net)

[deegscabins.com](http://deegscabins.com)

Contact: Jim & Theresa Deegan

833 West St.

Watertown, WI 53094

(920) 988-9414

### **River's Edge Cabin Rental**

[knelson12000@yahoo.com](mailto:knelson12000@yahoo.com)

Contact: Kim Nelson

(715) 743-3188 or Cell (715) 429-0343

Nice cabin on the Black River with fishing, snow-mobiling & 4-wheeler trails right out the back door.

## **CAR WASH**

### **Crystal Clean Auto Spa Inc.**

Contact: Dale, Mary Ann & Randy Meyer

3 Grand Ave.

Neillsville, WI 54456

(715) 743-2963

## **CARPENTRY**

### **Schnabel Carpentry**

[www.schnabelcarpentry.com](http://www.schnabelcarpentry.com)

[schnabelcarp@tds.net](mailto:schnabelcarp@tds.net)

Contact: Dan Schnabel

W7988 Middle Rd.

Neillsville, WI 54456

(715) 937-0899

New homes, remodeling, new ideas. Fully insured and licensed.

### **Tews Carpentry**

Contact: Scott Tews

N4471 Grand Ave.

Neillsville, WI 54456

(715) 743-4064

### **Westwood Kitchens, Inc.**

[roger@westwoodkitchen.com](mailto:roger@westwoodkitchen.com)

[www.westwoodkitchens.com](http://www.westwoodkitchens.com)

Contact: Roger Volovsek

P.O. Box 64

1505 Industrial Park Dr.

Neillsville, WI 54456

(715) 743-7587

Fax: (715) 743-7500

## **CARPET/GENERAL CLEANING**

### **J&K Cleaning & Restoration, LLC**

[j.k.cleaning.restoration@gmail.com](mailto:j.k.cleaning.restoration@gmail.com)

[www.jandkcleaningandrestoration.com](http://www.jandkcleaningandrestoration.com)

Contact: Justin Pyka or Kristina McDermond

(715) 743-4448

Carpet, duct, tile, janitorial and emergency fire/water damage restoration for the home and business.

### **Service Master of Clark & Jackson Co.**

[servicem@tds.net](mailto:servicem@tds.net)

Contact: Dawn & Robert Tarcsay

W5806 Hwy. 95

Neillsville, WI 54456

(715) 743-7007

Fax: (715) 743-4758

Fire & Water Disaster Restoration; Carpet & General Cleaning

## **CATERING**

### **M & M Catering**

[www.mm-catering.com](http://www.mm-catering.com)

Contact: Merrill Brunette

510 Hewett St.

Neillsville, WI 54456

(715) 743-6499

Full line catering service

## **CHAMBER OF COMMERCE**

### **Neillsville Area Chamber of Commerce**

[neillsvillechamber@gmail.com](mailto:neillsvillechamber@gmail.com)

[www.neillsville.org](http://www.neillsville.org)

P.O. Box 52

500 West St.

Neillsville, WI 54456

(715) 743-6444

### **Hatfield Chamber of Commerce**

Contact: Barb Blumenberg  
N9396 Arbutus Lane  
Hatfield, WI 54754  
(715) 333-8212

## **CHIROPRACTIC**

### **Allied Health of Wisconsin, S.C.**

Contact: Dr. Tim Shaw  
522 Hewett St.  
Neillsville, WI 54456  
(715) 743-3600

### **Davis Chiropractic**

[davischiro@tds.net](mailto:davischiro@tds.net)

Contact: Dr. Bruce Davis

154 E. 5th St.  
Neillsville, WI 54456  
(715) 743-2154  
Fax: (715) 743-4999  
235 N. Main St.  
Loyal, WI 54446  
(715) 255-9888

Chiropractic care for all ages. Treatment for personal and work-related injuries.

## **CHURCHES**

### **Assembly of God Ministry Center**

4th & Hewett St.  
Neillsville, WI 54456  
(715) 743-3535

### **Bible Baptist**

700 E. 15th St.  
Neillsville, WI 54456  
(715) 743-4695

### **Calvary Lutheran ELCA**

213 Hill St.  
Neillsville, WI 54456  
(715) 743-2225

### **Immanuel Lutheran Church – WELS**

Cty. Hwy. G  
Neillsville, WI 54456  
(715) 743-4984

### **Encourage Ministries**

(715) 937-2999

### **Kingdom Hall of Jehovah's Witnesses**

1500 Hewett St.  
Neillsville, WI 54456  
(715) 743-3216

### **Living Hope Evangelical Free Church**

7 Fairground Ave.  
Neillsville, WI 54456  
(715) 743-2471

### **Seventh Day Adventist Church**

5th & Clay St.  
Neillsville, WI 54456  
(715) 743-7988

### **St. John's Evangelical Lutheran Church – WELS**

[stjohn@tds.net](mailto:stjohn@tds.net)

[www.stjohnsneillsville.com](http://www.stjohnsneillsville.com)

711 W. 5th St.  
Neillsville, WI 54456  
(715) 743-2944

Our Web site introduces the visitor to our church & school. Come & meet our family!

### **St. Mary's Catholic Church**

1803 Black River Rd.  
Neillsville, WI 54456  
(715) 743-3840  
[stmaryneillsville@tds.net](mailto:stmaryneillsville@tds.net)  
[www.stmaryneillsville.catholicweb.com](http://www.stmaryneillsville.catholicweb.com)

### **United Methodist Church**

4th & Court St., Neillsville, WI 54456  
(715) 743-2556

### **United Church of Christ**

515 W. 2nd St.  
Neillsville, WI 54456  
(715) 743-2147

### **Zion Lutheran Church – Pine Valley**

W6867 Granton Rd.  
Neillsville, WI 54456  
(715) 743-6081

## CLUBS

### Neillsville Kiwanis Club

Contact: Herman Seebandt  
W5068 Panther Creek Rd.  
Neillsville, WI 54456  
(715) 743-4184

### Neillsville Rotary Club

[jkmohr@tds.net](mailto:jkmohr@tds.net)  
Contact: Rev. James Mohr  
P.O. Box 1  
Neillsville, WI 54456  
Monday Meetings 6:15 p.m. at Neillsville Country  
Club. Host of the Winter Carnival Polar Plunge.

### Optimist Club of Neillsville

Contact: Judy Morrow  
206 W. 12th St.  
Neillsville, WI 54456

## COMMERCIAL/RESIDENTIAL SERVICES

### Abby Vans, Inc.

[www.abbyvans.com](http://www.abbyvans.com)  
Contact: Mark Jones  
W5621 Todd Rd.  
Neillsville, WI 54456  
1-800-236-8438  
(715) 743-3364  
Fax: (715) 743-7545

### B&F Machine & Specialty

[bnfbob@juno.com](mailto:bnfbob@juno.com)  
Contact: Robert & Karen Venne  
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For rates, hours of operation, special events, current snow conditions, directions, contact info, trail, maps, photos and more, check out our website.

### **Clark County Forestry & Parks**

[www.co.clark.wi.us/ClarkCounty/departments/ForestryParks/index.asp](http://www.co.clark.wi.us/ClarkCounty/departments/ForestryParks/index.asp)

517 Court St.

Neillsville, WI 54456

1-888-CLARKWI or (715) 743-5140

### **Neillsville Country Club**

[www.neillsvillecc.com](http://www.neillsvillecc.com)

Contact: Randy Hediger

603 E. Division St. (U.S. Hwy. 10 E.)

P.O. Box 173

Neillsville, WI 54456

(715) 743-3780

Fax: (715) 743-2111

### **Haines Strike Time Lanes**

[hainesst1@tds.net](mailto:hainesst1@tds.net)

[www.striketimelanes.com](http://www.striketimelanes.com)

Contact: Cathy & Scott Haines

11 S Grand Ave.

Neillsville, WI 54456

(715) 743-2710

Fax: (715) 743-2467

Bowling, food, drink, full menu & bar, great atmosphere, ATV access.

## **EYE CARE**

### **Family Eye Clinic**

Contact: Dr. Tim Harvey

115 W 7th. St.

P.O. Box 229

Neillsville, WI 54456

(715) 743-3219

Fax: (715) 743-5730

All your eyecare needs. K-12 grade 50% off glasses.

### **Foster Primary Eye Care, Ltd.**

[www.fosterprimaryeyecare.com](http://www.fosterprimaryeyecare.com)

Contact: Dr. Gregory Foster

446 Court St.

P.O. Box 31

Neillsville, WI 54456

(715) 743-3126

Fax: (715) 743-5050

Professional eye care and high quality eye wear.

Treatment and management of eye diseases and injury.

## **FINANCIAL PLANNING**

### **Dan Herbrand Agency LLC**

[dherbran@tds.net](mailto:dherbran@tds.net)

[www.greater-insurance.com](http://www.greater-insurance.com)

Contact: Dan Herbrand

215 E. Division St.

Neillsville, WI 54456

(715) 743-6655

Fax: (715) 743-6688

Independent agent for all types of insurance, including-auto, home, life, health, disability, dental.

### **Scott L. Schmidt Agency- American Family Insurance**

[sschmidt1@amfam.com](mailto:sschmidt1@amfam.com)

Contact: Scott L. Schmidt

409 E. Division St.

P.O. Box 167

Neillsville, WI 54456

(715) 743-2211

Fax: (715) 743-3406

## **Bruce VandeBerg Insurance – State Farm**

[bruce.vandenberg.BO8L@statefarm.com](mailto:bruce.vandenberg.BO8L@statefarm.com)

Contact: Bruce VandeBerg

P.O. Box 206

W5093 US Hwy. 10

Neillsville, WI 54456

(715) 743-4644

Fax: (715) 743-4643

Providing insurance and financial services. Fast, courteous, service-excellent rates. Stop in or call us.

## **The Jurgaitis Group**

[mark.jurgaitis@gmail.com](mailto:mark.jurgaitis@gmail.com)

Contact: Mark Jurgaitis

(715) 797-0341

Specializing in alternative investments; stocks, bonds, mutual funds; real estate and private equity investment opportunities

## **Thrivent Financial for Lutherans**

[al.kvitek@thrivent.com](mailto:al.kvitek@thrivent.com)

Contact: Al Kvitek

209 E. Division St.

Neillsville, WI 54456

(715) 743-4211

Thrivent Financial For Lutherans is an organization like no other. Call today 715-743-4211.

## **Westland Insurance Services Inc**

[www.westlandinsurance.com](http://www.westlandinsurance.com)

Contact: Gina Hinker

700 E. Division St.

Neillsville, WI 54456

(715) 743-3291

Fax: (715) 743-4114

Westland Insurance-auto, home, farm, business, health, life, annuities.

## **FITNESS**

### **Living Well Health & Fitness**

[www.livingwellhfc.com](http://www.livingwellhfc.com)

[livingwellhfc@aol.com](mailto:livingwellhfc@aol.com)

Contact: Lillie Paustian

W3657 Maple Rd.

Neillsville, WI 54456

(715) 743-2483

Fax: (715) 743-7956

There is a difference between living and living well; your life depends on you. Experience Living Well.

## **FLOORING & DECORATING**

### **Kuhn's Flooring & Decorating LLC**

[www.www.kuhnsflooringanddeco.com](http://www.www.kuhnsflooringanddeco.com)

[dan@kuhnsflooringanddeco.com](mailto:dan@kuhnsflooringanddeco.com)

Contact: Dan Lenz

402 N. Grand Ave.

Neillsville, WI 54456

(715) 743-2930

Fax: (715) 743-3008

Kuhn's Flooring & Decorating is a full service decorating center that specializes in flooring, paint, and blinds

## **FLORAL/GIFT**

### **Country Floral Too**

[www.thorpfloral.com](http://www.thorpfloral.com)

[countryfloraltoo@tds.net](mailto:countryfloraltoo@tds.net)

517 Hewett St.

Neillsville, WI 54456

(715) 743-3777

Hours: Mon-Fri 9 a.m. to 4 p.m.; Sat 9 a.m. to noon

Flowers, gifts, balloons, collectibles, wine, plants, scrapbooking supplies, and tuxedo rental

### **Marty's Foods Inc**

Contact: Terry & Annette Marty

320 E. Division St.

Neillsville, WI 54456

(715) 743-4651

Fax: (715) 743-2330

### **MMC Partners' Gift Shoppe**

(located at Memorial Medical Center Clinic Entrance)

(715) 743-3101

Hours: Mon.-Fri.- 9 a.m.-4 p.m.; Thurs., 9 a.m.-6 p.m.

### **Pavilion Cheese & Gifts**

(located within WCCN" Wisconsin Pavilion)

[1075therock@tds.net](mailto:1075therock@tds.net)

[www.1075therock.com](http://www.1075therock.com)

P.O. Box 387

1201 E. Division St.

Neillsville, WI 54456

(715) 743-3333

Fax: 715-743-2288

# FOOD

## **American Legion Post 73**

[www.neillsvillelegionpost73.org](http://www.neillsvillelegionpost73.org)

Contact: Don Harris

6 Boon Blvd.

Neillsville, WI 54456

(715) 743-3859

Fax: (715) 743-2288

## **The Brickyard Bar & Restaurant**

Contact: Roger & Sharon Christopherson

[skc4317@yahoo.com](mailto:skc4317@yahoo.com)

[www.brickyardbar-restaurant.com](http://www.brickyardbar-restaurant.com)

203 W. 7th St.

Neillsville, WI 54456

(715) 743-6808

Open 7 days a week—serving steaks, burgers, chicken and more.

## **Fannie's Supper Club & Motel**

Contact: Dan & Merna Elmer

W3741 US Hwy. 10

Neillsville, WI 54456

(715) 743-2169

## **The Green Lantern Tavern**

Contact: Mary Mashin

231 W 7th St.

Neillsville, WI 54456

(715) 743-3663

Hometown bar and grill serving burgers, fries and more!

## **Hansen's IGA**

[iga2@tds.net](mailto:iga2@tds.net)

[www.hansensiga.com](http://www.hansensiga.com)

Owners: Leo & Rosemary Hansen

Contact: Merlin Hemp, store manager

305 West 5th St.

Neillsville, WI 54456

(715) 743-3865

Fax: (715) 743-4288

## **Hardee's**

[www.hardees.com](http://www.hardees.com)

Contact: Juile Dayton

150 E. Division St.

Neillsville, WI 54456

(715) 743-6585

## **Kwik Trip**

[www.kwiktrip.com](http://www.kwiktrip.com)

Contact: Carrie Converse

815 Hewett St.

Neillsville, WI 54456

(715) 743-6110

## **Marty's Foods Inc**

Contact: Terry & Annette Marty

320 E. Division St.

Neillsville, WI 54456

(715) 743-4651

Fax: (715) 743-2330

## **M & M On The Main**

[www.mmatering.com](http://www.mmatering.com)

[www.mm-catering.com](http://www.mm-catering.com)

Contact: Merrill Brunette

510 Hewett St.

Neillsville, WI 54456

(715) 743-6499

## **Neillsville Country Club**

[neillsvillecountryclub@hotmail.com](mailto:neillsvillecountryclub@hotmail.com)

[www.neillsvilleecc.com](http://www.neillsvilleecc.com)

Contact: Randy Hediger

603 E. Division St.

P.O. Box 173

Neillsville, WI 54456

(715) 743-3780

Fax: (715) 743-2111

## **Rooster Bar**

[rooster4@tds.net](mailto:rooster4@tds.net)

Contact: Ed & Rita Donahue

709 Hewett St.

Neillsville, WI 54456

(715) 743-2807

## **Haines Strike Time Lanes**

[hainesstl@tds.net](mailto:hainesstl@tds.net)

[www.striketimelanes.com](http://www.striketimelanes.com)

Contact: Scott & Cathy Haines

11 S Grand Ave.

Neillsville, WI 54456

(715) 743-2710

Fax: (715) 743-2467

Bowling, lounge, great food, arcade, good family fun!

### **Subway**

[osseosubway@triwest.net](mailto:osseosubway@triwest.net)

7 South Grand Ave.  
Neillsville, WI 54456  
(715) 743-3203  
Subs, soups, salads

### **Tommy's Hilltop Tavern**

Contact: Tom Dahlen  
W2860 US Hwy. 10  
Granton, WI 54436  
(715) 238-7852

### **Wildcat Inn**

[www.thewildcatsupperclub.com](http://www.thewildcatsupperclub.com)  
Contact: Gary & Christina Jensen  
W8270 Cty Hwy. B  
Neillsville, WI 54456  
(715) 743-2768

### **Russell's of Neillsville**

[russellsneillsville@yahoo.com](mailto:russellsneillsville@yahoo.com)

[www.russellsofneillsville.com](http://www.russellsofneillsville.com)

Contact: Bruce Rakestraw  
211 W. 8th St.  
P.O. Box 366  
Neillsville, WI 54456  
(715) 743-4742  
Fax: (715) 743-2306  
‘Your Better Living Store.’ Complete line of furniture, flooring, appliances, heating and cooling, hardware, rental.

### **The Rocking Chair – Antiques, Collectibles & More**

Contact: Dan & Denise Clough  
442 Hewett St.  
Neillsville, WI 54456  
(715) 338-0959 – store cell  
(715) 743-2707 - home  
Hours: Thurs–Sat 10 a.m. to 5 p.m.  
Antiques, collectibles, local crafts, and more  
Find us on Facebook “The Rocking Chair”

## **FUNERAL HOMES**

### **Gesche Funeral Home**

[geschefh@tds.net](mailto:geschefh@tds.net)  
[www.geschefh.com](http://www.geschefh.com)  
Contact: Tim Brekke & Lori Pekol  
4 South Grand Ave.  
Neillsville, WI 54456  
(715) 743-3322  
Fax: (715) 743-3909

## **GAS/CONVENIENCE STORE**

### **Kwik Trip**

[www.kwiktrip.com](http://www.kwiktrip.com)  
Contact: Carrie Converse  
815 Hewett St.  
Neillsville, WI 54456  
(715) 743-6110

## **FURNITURE**

### **Pamida Inc**

[www.pamida.com](http://www.pamida.com)  
Contact: Bill Zaarak  
P.O. Box 385  
1008 E. Division St.  
Neillsville, WI 54456  
(715) 743-6568

### **Mary's Mobil, LLC**

110 E. Division St.  
Neillsville, WI 54456  
(715) 743-2485  
Fax: (715) 743-2385  
Gas, diesel, convenience store, liquor, live bait, sporting goods.

### **SSG-Holiday**

Contact: Scott Hartung  
1 Hewett St.  
Neillsville, WI 54456  
(715) 743-4648

## GOVERNMENT

### City of Neillsville

[www.neillsville-wi.com](http://www.neillsville-wi.com)

[neills@tds.net](mailto:neills@tds.net)

Contact: Mayor Dewey Poeschel  
118 W. 5th St.

Neillsville, WI 54456

(715) 743-2105

Fax: (715) 743-2727

## GRAPHIC DESIGN

### KellyBeans Design

[www.kellybeansdesign.com](http://www.kellybeansdesign.com)

Contact: Kelly Kobs

1610 Hume Court

Marshfield, WI 54449

(715) 387-2302

Business cards, letterhead, brochures, flyers, postcards, invitations, advertising, newsletters, web design, etc.

### Heinzen Printing

[csr@heinzenprinting.com](mailto:csr@heinzenprinting.com)

[www.heinzenprinting.com](http://www.heinzenprinting.com)

Contacts: Rick and Mike Heinzen

550 S. Central Ave., P.O. Box 267

Marshfield, WI 54449

715-384-4959

Fax: 715-384-0900

Full color print for all your commercial and personal needs. If it's on paper, we can print it.

## GROCERIES

### Hansen's IGA

[www.hansensiga.com](http://www.hansensiga.com)

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Neillsville, WI 54456

(715) 743-3865

Fax: (715) 743-4288

### Marty's Foods Inc

Contact: Terry & Annette Marty

320 E. Division St.

Neillsville, WI 54456

(715) 743-4651

Fax: (715) 743-2330

## HAIR SALONS

### Fringe Benefits

Contact: Rebecca Plaskey

134 E. 5th St.

Neillsville, WI 54456

(715) 743-6400

Creative cuts, splendid colors, special occasion, spa services, bodywaxing, tanning, beautiful jewelry.

### Joan's Hair Hut

Contact: Joan Hubing

440 West St.

Neillsville, WI 54456

(715) 743-2530

### The Hair Business

Contact: Natalie Hauge

541 Hewett St.

Neillsville, WI 54456

(715) 743-4822

## HALL RENTAL

### American Legion Post 73

[post73@tds.net](mailto:post73@tds.net)

[www.neillsvillelegionpost73.org](http://www.neillsvillelegionpost73.org)

Contact: Don Harris

6 Boon Blvd.

Neillsville, WI 54456

(715) 743-3859

Convention/Banquet Center (30, 100, & 400 Rooms)

### Degan's Sports Zone

[dhhainz@yahoo.com](mailto:dhhainz@yahoo.com)

[www.hainzcompanies.com](http://www.hainzcompanies.com)

Contact: Dean & Heather Hainz

801 Hewett St, P.O. Box 68

Neillsville, WI 54456

(715) 743-6969

Fax: (715) 2999

Hall available for special occasions, parties & club or business meetings & seminars.

## HARDWARE STORES

### **Russell's of Neillsville**

[russellsneillsville@yahoo.com](mailto:russellsneillsville@yahoo.com)

[www.russellsofneillsville.com](http://www.russellsofneillsville.com)

Contact: Bruce Rakestraw

211 W. 8th St.

P.O. Box 366

Neillsville, WI 54456

(715) 743-4742

Fax: (715) 743-2306

'Your Better Living Store.'" Complete line of furniture, flooring, appliances, heating and cooling, hardware, paint.

### **Pamida Inc**

[www.pamida.com](http://www.pamida.com)

Contact: Bill Zaarak

1008 E Division St.

P.O. Box 385

Neillsville, WI 54456

(715) 743-6568

### **Sav-Rite Building Center**

Contact: Bob Barth

N3599 Fairground Ave.

Neillsville, WI 54456

(715) 743-3149

Fax: (715) 743-3150

## HEALTH/PHARMACY

### **Allied Health of Wisconsin, S.C.**

Contact: Dr. Tim Shaw

522 Hewett St.

Neillsville, WI 54456

(715) 743-3600

Fax: (715) 743-5551

### **Daniel Schield, D.D.S.**

#### **Integrated Dentistry**

[dschild@tds.net](mailto:dschild@tds.net)

Contact: Roberta Schield

P.O. Box 108

2510 Black River Rd.

Neillsville, WI 54456

(715) 743-3388

### **Davis Chiropractic**

Contact: Dr. Bruce Davis

154 E. 5th St.

Neillsville, WI 54456

Phone: (715) 743-3404

Fax: (715) 743-4999

235 N. Main St.

Loyal, WI 54446

(715) 255-9888

Fax: (715) 255-9889

Chiropractic care and nutritional counseling for all ages.

### **Family Eye Clinic**

Contact: Dr. Tim Harvey

115 W 7th. St.

P.O. Box 229

Neillsville, WI 54456

(715) 743-3219

Fax: (715) 743-5730

All your eyecare needs. K-12 grade 50% off glasses.

### **Foster Primary Eye Care**

Contact: Dr. Gregory Foster

P.O. Box 31

446 Court St.

Neillsville, WI 54456

(715) 743-3126

Fax: (715) 743-5051

Professional optometry eye care including treatment and management of eye disease. Best of eyewear.

### **John A. Scaletta D.D.S.**

[johscal@yahoo.com](mailto:johscal@yahoo.com)

808 W. 5th St.

Neillsville, WI 54456

(715) 743-3293

Fax: (715) 743-3294

### **Living Well Health & Fitness**

[www.livingwellfc.com](http://www.livingwellfc.com)

[administrator@livingwellfc.com](mailto:administrator@livingwellfc.com)

Contact: Lillie Paustian

W3657 Maple Rd.

Neillsville, WI 54456

(715) 743-2483

There's a difference between living and living well.

Join Living Well Health & Fitness Center.

### **Pamida Pharmacy**

[www.pamida.com](http://www.pamida.com)

1008 E. Division St.  
Neillsville, WI 54456  
(715) 743-6632

### **Marshfield Clinic Neillsville Dental Center**

[fulwiler.rhonda@marshfieldclinic.org](mailto:fulwiler.rhonda@marshfieldclinic.org)

Contact: Rhonda Fulwiler, Manager  
8 Boon Blvd.  
Neillsville, WI 54456  
(715) 743-1950  
Fax: (715) 743-5036

### **Memorial Medical Center**

[www.memorialmedcenter.org](http://www.memorialmedcenter.org)

Scott Polenz, Administrator  
Lora Wagner, Public Relations  
216 Sunset Pl.  
Neillsville, WI 54456  
(715) 743-3101  
(715) 743-6245  
Clinic, hospital, trauma 3 emergency room, urgent,  
Sunset Gardens, Assisted Living Facility

### **Sniteman Pharmacy**

[sniteman@tds.net](mailto:sniteman@tds.net)

Contact: William Weiler, David Klieforth &  
Dr. Kristin L. Weiler, Pharm-D  
528 Hewett St.  
Neillsville, WI 54456  
(715) 743-3500  
Fax: (715) 743-5060  
Locally owned. Open 7 days a week

## **HEATING/ AIR CONDITIONING**

### **Custom Heating, Cooling & Propane Gas**

[customheating@customheating.org](mailto:customheating@customheating.org)

[www.customheating.org](http://www.customheating.org)

Contact: Tim Voigt  
216 E. Division St.  
Neillsville, WI 54456  
(715) 743-6109  
Fax: (715) 743-6094  
Your locally-owned Amana heating/air conditioning,  
boiler, in-floor heat & propane gas provider.

### **Northern Indoor Comfort Systems**

[gheiman@tds.net](mailto:gheiman@tds.net)

Contact: Greg Heiman  
N5827 Cty Hwy. G  
Neillsville, WI 54456  
(715) 937-2676  
Fax: (715) 743-3142  
Authorized Trane dealer. Forced air, hydronic, in-floor  
& geothermal heating & air conditioning.

### **Russell's of Neillsville**

[russellsneillsville@yahoo.com](mailto:russellsneillsville@yahoo.com)

[www.russellofneillsville.com/about](http://www.russellofneillsville.com/about)

Contact: Bruce Rakestraw  
211 W. 8th St.  
P.O. Box 366  
Neillsville, WI 54456  
(715) 743-4742  
Fax: (715) 743-2306  
"Your Better Living Store" Complete line of hardware  
furniture, appliances, flooring, heating & cooling.

## **HISTORIC ATTRACTIONS**

### **1897 Clark County Jail Museum**

[www.neillsville-wi.com/historic-tour/ClarkCountyJail.html](http://www.neillsville-wi.com/historic-tour/ClarkCountyJail.html)

Contact: Natalie Erpenbach  
P.O. Box 41  
215 E. 5th St.  
Neillsville, WI 54456  
(715) 743-6444  
Tours: Sundays 1-4 p.m. Memorial Day Weekend  
– Labor Day Weekend or by appointment  
Admission: Adults \$3; Students \$2 (Free – Below  
School Age)  
Call Neillsville Area Chamber of Commerce at 715-  
743-6444 to arrange tours.  
Castle-like appearance, complete with turrets and  
formidable three story fortress like structure. Tours  
include beautiful two-story Victorian sheriff's home  
along with two floors of cell blocks that feature small  
town-themed displays. Open Sundays 1 – 4 p.m.  
Memorial Day Weekend – Labor Day Weekend or by  
appointment. 715-743-6444. Admission.

### **The Highground Veterans Memorial Park**

[www.thehighground.org](http://www.thehighground.org)

[highgrnd@tds.net](mailto:highgrnd@tds.net)

Contact: Kirk Rodman

P.O. Box 457

(located 4 miles west of Neillsville, U.S. Hwy. 10)

Neillsville WI 54456

(715) 743-4224

Open 24/7 Year-Round.

Information Center open daily 10 a.m. – 5 p.m.

No admission. Donations appreciated.

Open Year-Round, 24/7 (Donation appreciated).

Timber Frame Gift Shop. 140-acre veterans memorial park uniquely designed to capture your heart, refresh your spirit, renew your belief in human kindness and reawaken your sense of wonder with the world around us. An unrestricted view of 500,000 forested acres greets visitors. 'The Highground' features these tributes: WWI Doughboy, The Globe, WWII, Vietnam Veterans Tribute, National Native American Vietnam Veterans Tribute, The Nurse, Women Air Force Service Pilots (WASP) WWII, Korean Tribute, Meditation Garden, Liberty Bell, and more. For information: 715-743-4224 or [www.thehighground.org](http://www.thehighground.org).

### **Reed School (Wisconsin 10th Historic Site)**

(2 miles east of Neillsville on U.S. Hwy. 10)

Open to Public

The one-room schoolhouse has been restored to its 1915 appearance with its mission of interpreting life in a one-room school. Admission is free and its open to the public weekends from May through October and group tours (free) available year-round by reservation. Open Saturdays & Sundays 10:00 a.m. – 4:00 p.m. May – October. Call 608-253-3523 or email [reedschool@wisconsinhistory.org](mailto:reedschool@wisconsinhistory.org)

### **Silver Dome Ballroom**

5 miles west on U.S. Hwy. 10

The Silver Dome was built during the Great Depression and operating since 1933. It has unique architecture, feature a floating maple dance floor, and beautiful arching Lamella truss design. Listed on National & State Historic Registers. Many famous entertainers appeared at the Silver Dome.

### **Tufts Mansion**

[www.tuftsmansion.com](http://www.tuftsmansion.com)

Innkeepers: James & Dawn Voss

26 Hewett St.

Neillsville, WI 54456

(715) 743-3346

1879 Victorian home, including grand staircase, etched glass windows, Italian marble fireplace mantle, Grecian Ionic columns, and front yard fountain. Now open as a Bed & Breakfast with jazz performances. Open for Tours: Sundays, 1 – 4 p.m., Memorial Day Weekend through Labor Day Weekend or by appointment at 715743-3346. Admission. [www.tuftsmansion.com](http://www.tuftsmansion.com) "Enjoy a cozy getaway filled with the class and elegance of yesteryear."

### **WCCN's Wisconsin Pavilion of the 1964-65 New York World's Fair**

[www.cwbradio.com](http://www.cwbradio.com)

PO Box 387

1201 E. Division St.

Neillsville, WI 54456

(715) 743-3333

A landmark of the Neillsville community for five decades. WCCN's Wisconsin Pavilion originally served as the main entrance and basic exhibit for the State of Wisconsin at the 1964 and 1965 New York's World Fair in Flushing Meadow. Inside the Pavilion, you will find the central studios for 3 radio stations: 107.5 FM WCCN "The Rock, 1370 AM WCCN "Timeless," and 92.7 FM WPKG "Today's Best Hits," and Pavilion Cheese & Gifts. View a private collection of World's Fair memorabilia, shop Pavilion Cheese & Gifts for Wisconsin items, and visit Chatty Belle, the world's largest talking cow. Open Year-Round. 715-743-3333 Central Wisconsin Broadcasting [www.1075therock](http://www.1075therock) New York World's Fair [www.nywf64.com/wisconsin01.shtml](http://www.nywf64.com/wisconsin01.shtml)  
Pavilion Hours: June through December  
Monday – Friday 8 a.m. – 5 p.m.  
Saturday & Sunday 9 a.m. – 5 p.m.

# HOME IMPROVEMENT

## **Brorson Concrete Construction, Inc.**

[steve@brorsonconstruction.com](mailto:steve@brorsonconstruction.com)

[www.brorsonconstruction.com](http://www.brorsonconstruction.com)

Contact: Steve Brorson

N4795 State Hwy. 73

Neillsville, WI 54456

(715) 743-4952

Fax: (715) 743-4952

## **Custom Heating & Cooling Inc**

[customheating@customheating.org](mailto:customheating@customheating.org)

[www.customheating.org](http://www.customheating.org)

Contact: Tim Voigt

216 E. Division St.

Neillsville, WI 54456

(715) 743-6109

Fax: (715) 743-6094

Your locally-owned Amana heating/air conditioning, boiler, in-floor heat & propane gas provider.

## **Excel Plumbing LLC**

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(715) 743-8172

(715) 743-2327

## PORK SALES

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(715) 743-6551

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Neillsville, WI 54456

(715) 743-2600

Fax: (715) 743-5460

### **Heinzen Printing**

[csr@heinzenprinting.com](mailto:csr@heinzenprinting.com)

[www.heinzenprinting.com](http://www.heinzenprinting.com)

Contacts: Rick and Mike Heinzen  
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Marshfield, WI 54449  
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Fax: 715-384-0900

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(715) 387-2302

Business cards, letterhead, brochures, flyers, postcards, invitations, advertising, newsletters, web design, etc.

### **Mueller Publishing**

**"The Local Book"**

Contact: Nate Mueller

[nate@muellerbook.com](mailto:nate@muellerbook.com)

[www.muellerbook.com](http://www.muellerbook.com)

P.O. Box 309  
234 S. Central Ave.  
Marshfield WI 5449  
(715) 389-1704  
Fax: (715) 389-1404

### **Premier Printing & Media, Inc.**

[www.premierprintingmedia.com](http://www.premierprintingmedia.com)

[info@premierprintingmedia.com](mailto:info@premierprintingmedia.com)

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Marshfield WI 54449  
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Neillsville E-mail: [sharis@tds.net](mailto:sharis@tds.net)

Neillsville Contact: Shari Stittleburg  
614 Hewett St.

Neillsville, WI 54456

Neillsville Phone: 715-743-5070

Black River Falls E-mail: [print@theprintshopbrf.com](mailto:print@theprintshopbrf.com)

Black River Falls Website: [www.theprintshopbrf.com](http://www.theprintshopbrf.com)

Black River Falls Contact: Bill Potter  
415 E. Main St.

Black River Falls, WI 54615

Black River Falls Phone: 715-284-1611

Black River Falls Fax: 715-284-9161

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[1075therock@tds.net](mailto:1075therock@tds.net)

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Neillsville, WI 54456

(715) 743-3333

Fax: (715) 743-2288

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(715) 743-5757  
Fax: (715) 743-5758  
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Contact: Cecilia Corcoran  
(715) 267-7507  
Fax: (715) 267-7512  
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**Encourage Ministries, Inc.**  
[incourageministries@tds.net](mailto:incourageministries@tds.net)  
Contact: Natalie Guzman  
P.O. Box 438  
Neillsville, WI 54456  
(715) 937-2999

## RESTAURANTS/TAVERNS

**Apple Valley Bar & Grill**  
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Neillsville, WI 54456  
(715) 743-4900

**American Legion Post 73**  
[www.neillsvillelegionpost73.org](http://www.neillsvillelegionpost73.org)  
[post73@tds.net](mailto:post73@tds.net)  
Contact: Don Harris  
6 Boon Blvd.  
Neillsville, WI 54456  
Phone: (715) 743 -4536

**The Brickyard Bar & Restaurant**  
Contact: Roger & Sharon Christopherson  
[skc4317@yahoo.com](mailto:skc4317@yahoo.com)  
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[fanniesmotelrestaurant@gmail.com](mailto:fanniesmotelrestaurant@gmail.com)

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Fax: (715) 743-2467

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Fax: (715) 743-6585

**Neillsville Country Club**

[www.neillsvillecc.com](http://www.neillsvillecc.com)

Contact: Randy Hediger

603 E. Division St.

P.O. Box 173

Neillsville, WI 54456

(715) 743-3780

Fax: (715) 743-2114

**Rooster Bar & Grill**

[rooster4@tds.net](mailto:rooster4@tds.net)

Contact: Ed & Rita Donahue

709 Hewett St.

Neillsville, WI 54456

(715) 743-2807

**Subway**

Contact: Tammy Marty

7 South Grand Ave.

Neillsville, WI 54456

(715) 743-3203

Fax: (715) 743-3203

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(715) 743-2762

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(715) 743-7007

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Contact: Michael Murphy

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(715) 743-8310

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Neillsville, WI 54456

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### **Pamida Inc**

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(715) 743-6568

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[www.1075therock.com](http://www.1075therock.com)

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(715) 743-3333

Fax: 715-743-2288

### **Russell’s of Neillsville**

[russellsneillsville@yahoo.com](mailto:russellsneillsville@yahoo.com)

[www.russellsofneillsville.com/about](http://www.russellsofneillsville.com/about)

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Contact: Dan & Denise Clough

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(715) 338-0959 – store cell

(715) 743-2707 - home

Hours: Thurs–Sat 10 a.m. to 5 p.m.

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[excelplumbingllc@yahoo.com](mailto:excelplumbingllc@yahoo.com)

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[smiller@midwestseniorliving.net](mailto:smiller@midwestseniorliving.net)

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(715), 743-4641

Fax: (715) 743-7495

Clark County United Way provides grants/funding to local non-profit programs & services.

### **Marshfield Area United Way**

Contact: Paula Jero

(715) 384-9992

[www.marshfieldareaunitedway.org](http://www.marshfieldareaunitedway.org)

[unitedway@tznet.com](mailto:unitedway@tznet.com)

Marshfield Area United Way funds local programs to help people have opportunities for a good life.

## **RETREAT FACILITY**

### **The Christine Center**

[ccorcoran@ceas.coop](mailto:ccorcoran@ceas.coop)

[www.christinecenter.org](http://www.christinecenter.org)

Contact: Sister Cecilia Corcoran

W8303 Mann Rd.

Willard, WI 54493-8731

(715) 267-7507

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### **Neillsville Kiwanis Club**

Contact: Herman Seebandt

W5068 Panther Creek Rd.

Neillsville, WI 54456

(715) 743-4184

### **Neillsville Rotary Club**

Contact: James Mohr

P.O. Box 1

Neillsville, WI 54456

### **Optimist Club of Neillsville**

Contact: Judy Morrow

206 W. 12th St.

Neillsville, WI 54456

(715) 743-6364

## **Personal Development Center, Inc.**

[rsstangl@pdcmarshfield.com](mailto:rsstangl@pdcmarshfield.com)

[www.pdcmarshfield.com](http://www.pdcmarshfield.com)

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[www.premierprintingmedia.com](http://www.premierprintingmedia.com)

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Marshfield WI 54449

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### **Friends of Bruce Mound**

[brystaff@trivest.net](mailto:brystaff@trivest.net)

[www.fobmi.org](http://www.fobmi.org)

Contact: Patti Junk

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Black River Falls, WI

(715) 284-0728

For rates, hours of operation, special events, current snow conditions, directions, contact info, trail, maps, photos and more, check out our Web site.

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### **Fringe Benefits**

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Neillsville, WI 54456

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(715) 743-3777

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Contact: Dan & Denise Clough

442 Hewett St.

Neillsville, WI 54456

(715) 338-0959 – store cell

(715) 743-2707 - home

Hours: Thurs–Sat 10 a.m. to 5 p.m.

Antiques, collectibles, local crafts, and more

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Neillsville, WI 54456  
(715) 743-8310

### Neillsville Kwik Trip

[www.kwiktrip.com](http://www.kwiktrip.com)

Contact: Carrie Converse  
815 Hewett St.  
Neillsville, WI 54456  
(715) 743-6110

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Neillsville, WI 54456  
(715) 743-6568

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[russellsneillsville@yahoo.com](mailto:russellsneillsville@yahoo.com)

[www.russellsofneillsville.com/about](http://www.russellsofneillsville.com/about)

Contact: Bruce Rakestraw  
P.O. Box 366  
211 W. 8th St.  
Neillsville, WI 54456  
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Fax: (715) 743-2306

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Fax: (715) 743-3549

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[www.thewildcatsupperclub.com](http://www.thewildcatsupperclub.com)

Contact: Gary & Christina Jensen  
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(715) 743-2762

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(715) 743-7060  
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## TELEPHONE

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(715) 389-1704 Fax: (715) 389-1404

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[www.tdstelecom.com](http://www.tdstelecom.com)

Contact: Al Ripp, Marketing Manager for  
WI, MN & Upper MI  
P.O. Box 620070  
Middleton, WI 53562  
(608) 826-4395

## **THEATER**

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[neillsvilleareaplayers@gmail.com](mailto:neillsvilleareaplayers@gmail.com)

Contact: Dan Clark  
P.O. Box 21  
Neillsville, WI 54456  
(715) 743-4748

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(715) 743-4400

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Contact: Mark Schoengarth or Ben Egle  
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Phone: (715) 743-3336

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[sales@urbansalesandservice.com](mailto:sales@urbansalesandservice.com)

[www.urbansalesandservice.com](http://www.urbansalesandservice.com)

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(715) 323-4680

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Neillsville, WI 54456  
(715) 743-3831  
Fax: (715) 743-4699

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Neillsville, WI 54456

(715) 743-3777

Hours: Mon-Fri 9 a.m. to 4 p.m.; Sat 9 a.m. to noon

Flowers, gifts, balloons, collectibles, wine, plants, scrapbooking supplies, and tuxedo rental

## UNITED WAY

### Clark County United Way

Contact: Kris Schmidt

P.O. Box 255

Owen WI 54460

(715) 743-4641

Clark County United Way provides grants/funding to local non-profit programs & services.

### Marshfield Area United Way

Contact: Paula Jero

P.O. Box 771

156 Central Ave.

Marshfield, WI 54449-0771

(715) 384-9992

[www.marshfieldareaunitedway.org](http://www.marshfieldareaunitedway.org)

[unitedway@tznet.com](mailto:unitedway@tznet.com)

Marshfield Area United Way funds local programs to help people have opportunities for a good life.

## VETERINARY

### Grassland Veterinary Service, S.C.

[www.grasslandvet.com](http://www.grasslandvet.com)

[drj@grasslandvet.com](mailto:drj@grasslandvet.com)

Contact: Dr. Jean Liljegren

P.O. Box 100

115 Maple St.

Granton, WI 54436

(715) 238-7686

Fax: (715) 238-7709

Providing quality, personal care your animals need and deserve. Large & small animal medicine & surgery.

## WEB DESIGN/HOSTING

### KellyBeans Design

[www.kellybeansdesign.com](http://www.kellybeansdesign.com)

Contact: Kelly Kobs

1610 Hume Court

Marshfield, WI 54449

(715) 387-2302

### Infitech

[www.neverendingtech.com](http://www.neverendingtech.com)

[info@neverendingtech.com](mailto:info@neverendingtech.com)

(715) 712-1181

Marshfield and Wisconsin Rapids locations

Computer services and repair (business and residential); web hosting and design

### Neillsville.net

[www.neillsville.net](http://www.neillsville.net)

[support@neillsville.net](mailto:support@neillsville.net)

Contact: Greg Hoppe

(715) 937-3502

Web design, hosting, business directory, advertising

### Premier Printing & Media, Inc.

[www.premierprintingmedia.com](http://www.premierprintingmedia.com)

[info@premierprintingmedia.com](mailto:info@premierprintingmedia.com)

Contacts: Lindsey Rasmussen

Owners: Benjamin Bauer & Brandon Bodendorfer

2500 E. 5th St.

Marshfield WI 54449

(715) 486-0603

Fax: (715) 254-1663

Commercial and personally printing and promotional products. Signs and Banners.

## WEDDING INVITATIONS

### KellyBeans Design

[www.kellybeansdesign.com](http://www.kellybeansdesign.com)

Contact: Kelly Kobs

1610 Hume Court

Marshfield, WI 54449

(715) 387-2302

# WINTER RECREATION

## **Friends of Bruce Mound**

[brystaff@trivest.net](mailto:brystaff@trivest.net)

[www.fobmi.org](http://www.fobmi.org)

Contact: Bryan Staff

715-538-8020

Description: Bruce Mound Winter Recreation Area.

Ski, Snowboard, Tube, - Rates, Rental, less on info.

Maps, Photos & More.

# WOOD FINISHING

## **Pine Valley Painting & Finishing LLC**

[rdwilsonvpfl@ceas.coop](mailto:rdwilsonvpfl@ceas.coop)

Contact: Robert & DeOna Wilson

(715) 743-2152 Cell: (715) 937-0725

Fax: (715) 743-3550

Painting contractor int./ext. wood finishing shop. Log home stain/finishing. Call today for estimate.

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